The following rules apply to each participating group/production team:
1. Times: The DWIFF Challenge will occur between Friday, June 10, 2011 at 7:00:00 p.m. E.S.T. and Sunday, June 12, 2011 at 7:00:00 p.m. E.S.T.
2. The participating team must complete its film in time to arrive at the drop off point on Sunday, June 12. Only completed films in the correct format that meet the deadline will be eligible for awards. Films brought to the drop off point after 7:00:00 p.m. on Sunday June 12, are not eligible.
3. The DWIFF Challenge is open to filmmakers in both US and Canada.
4. DWIFF Challenge entrants are accepted on a first come, first served basis. The DWIFF Challenge organizers reserve the right to limit the total number of teams.
5. During the official competition period, all creativity will take place, including but not limited to:
• Writing the script
• Rehearsing
Costume/Set Design
• Shooting
• Editing

Graphics & Visual Effects
Sound Design & Music
6. The only work to begin prior to the official competition period is:
Organizing Crew
Organizing Cast
Securing Equipment
Scouting/Securing Locations
7. All footage must be shot within the weekend time period of the Challenge, June 10, 2011 at 7:00:00 p.m. E.S.T. and ending June 12, 2011 at 7:00:00 p.m. E.S.T. No stock footage or footage shot or created at another time may be used. Animation and special effects are permitted, but must be created during the weekend time period.
8. A representative of each participating team must be present at the DWIFF Challenge Kickoff event on Friday, June 11, 7:00:00 E.S.T. Each team will randomly be assigned a genre, as well as a list of required elements such as a location, prop, character and a line of dialogue that must appear in the film. To qualify as an official "DWIFF Challenge" film, each group's film must be in the genre they were assigned and must contain all required elements. The line of dialogue must be delivered exactly as stated.
9. All cast and crew must be volunteers.

- 10. The finished film must be a minimum of four (4:00) minutes in duration, and a maximum of eight (8:00) minutes in duration.
- 11. Any type of video or film camera may be used, however, a maximum of only two cameras may be used in creating the film.
- 12. The finished films must be submitted on a DVD playable in a set top DVD player. You can submit more than one medium. We recommend at least one authored DVD for playback in a set-top DVD player.
- 13. Finished film should have a minimum of 5 seconds of black, then the following slate: Team Name, Genre, Elements, Film Title -- before the film begins.
- 14. Teams are responsible for submitting a film free of watchability issues or formatting errors, including lack of sound.
- 15. Each team must secure talent releases and location releases, which must be given to the DWIFF Challenge organizers with the finished film. The film will not be eligible to be judged until the DWIFF Challenge organizers receive the signed releases.
- 16. Content of the film is at the discretion of the participating groups. If team films contain material that is deemed pornographic or obscene by the Challenge organizers, it will be disqualified.
- 17. Participating teams must have the rights to any music used in films. Teams are encouraged to work with local composers and/or musicians to write and record music for the films. It is permissible for a participating team to use pre-recorded music (e.g., royalty-free music, a friend's band's music) but the team must have a signed release.

- 18. Credits at the end of each film are limited to a maximum of 60 seconds. Storytelling of the film must be complete prior to beginning the credits. Credits will not contribute time towards your 4:00 eligibility limit. The longest a film may be is 8:00 minutes plus 1 minute of credits for a total running time of 9:00:00.
- 19. Films must include the following credit: "This film made as part of the DWIFF Challenge 2011."
- 20. Completed films will be considered "DWIFF Challenge" films, and each team's film production must adhere to all rules herein.
- 21. All "DWIFF Challenge" films must be eligible for judging. A panel of independent judges will select three DWIFF Challenge finalists from which one First Place winner will be selected.
- 22. Teams will submit the following completed and signed documents with their film: Participants Agreement, Compliance with Rules, Team Roster, Film Shoot Release, and Wrap-Up Questionnaire.
- 23. The DWIFF Challenge organizers reserve the right to amend these rules up until the beginning of the DWIFF Challenge.