A Little Background...

The Detroit Windsor International Film Festival is proud to host the annual DWIFF Challenge! DWIFF is committed to encouraging the film community within the Metro Detroit Area. The DWIFF Challenge is designed to do just that...

- Draw out the talented film makers of our region
- Challenge them to create a short film in one weekend
- Help them find resources and team members
- Stand back and let them produce a short film
- Celebrate what they create
- Award the best films and film makers

How It Works...

Once you enter your team in the 2010 DWIFF Challenge you will be in for one wild weekend of non stop film making... forget about sleeping, you will need every last second.

Ready, get set… GO!

At 7:00 PM on Friday night the 10th of June, all the teams will meet together in downtown Detroit. Here you will get your film making assignments... each team will get a different combination of the following elements.

- Genre
- Prop
- Location
- Character
- Line of Dialogue

Then you are off to create a short (4-8 Minutes) film in the next 48 hours.

The Checkered Flag!

At 7:00 PM on Sunday night the 12th of June all the teams will meet again to turn in their final product (DVD Playable in a set top DVD player). This is the first cut, cross the finish line with your completed short film before 7:00pm and you are in for awards and prizes!

The Celebration!

On Sunday the 26th (The last day of DWIFF) we will host a special screening of all the films completed in the competition and have an award ceremony to honor the best films of the DWIFF Challenge. At this time our sponsors will award the prizes to the top teams!